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SI-TEX INTRODUCES NEW SST-110 SEA SURFACE TEMPERATURE INDICATOR FOR RECREATIONAL AND COMMERCIAL FISHING

Precision System Offers Important Features Like 0.01 Degree Resolution, Easy Calibration, Temperature Alarms and Trend Indicators

SI-TEX Marine Electronics has added the new SST-110 Sea Surface Temperature Indicator to its growing line of marine electronics for recreational and professional mariners.

With its large 4-digit LCD display (measuring 4.3" X 4.3" X 3.5" overall), rugged water-resistant construction and advanced features, SI-TEX's new SST-110 is ideal for a wide range of recreational and commercial fishing vessels. It can be easily installed in the wheelhouse, on the flybridge or even on the instrument panel of an open center console without any complicated interfacing problems. The ability to view accurate water temperature at a glance (in 0.01-degree Fahrenheit/Celsius resolution), find favorable temperature zones and pinpoint critical offshore "temp breaks" that congregate forage and gamefish is a huge advantage for every fisherman.

For maximum accuracy and to compensate for slight differences in transducers, the displayed temperature can be easily calibrated by the operator using the SST-110's front panel keys. Boaters can also set high and low temperature alarms for audible alerts to temperature fluctuations or hard temperature "edges." A temperature trend arrow on the display tells the user at a glance if sea temperatures are getting warmer, cooler or remaining constant.

For operation in any onboard environment or ambient light conditions, the SST-110 offers five levels of backlighting that can be selected and remotely switched ON/OFF. All setup and calibration constants are saved to a nonvolatile memory, retaining settings for the next time the unit is powered up. For easy integration on most professional fishing vessels, the SST-110 outputs standard NMEA 0183 water temperature data and works on both 12 and 24 VDC systems. Even with its large digital display, the SST-110 draws only 0.35 amps (0.55 amps with full backlighting).

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SI-TEX offers both transom mount and thru-hull temperature transducers which are sold separately. The SST-110 works with 30K Ohm temperature senders and is fully compatible with the popular Dytek sea water temperature Indicators.

“Initial response to this product has been nothing short of amazing,” said SI-TEX Vice President Allen Schneider. “Reaction from boaters proves our philosophy that the simplest solution is often the right one. They appreciate that our dedicated temperature gauge is affordable, easy to install and use, and works with the famous Dytek sea water temperature components installed on many boats,” added Schneider.

The new SI-TEX SST-110 carries an MSRP of \$289.00 (excluding temperature probe), making it an ideal choice for a range of boats and fishing applications. For more information about this new instrument, or the full line of advanced SI-TEX marine electronics, contact SI-TEX at 25 Enterprise Zone Drive, Suite 2, Riverhead, NY 11901. Telephone: (631) 996-2690. Website: www.si-tex.com. **E-mail:** customerservice@si-tex.com

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