

Contact: Ron Ballanti  
Strike Zone Communications  
818.349.4608  
strikezne@earthlink.net

## TWO NEW-FOR-2013 MULTI-FUNCTION NAVIGATION SYSTEMS JOIN SI-TEX LINEUP

### 7" SNS-700 and 10.4" SNS-1100 Provide Advanced Chart, Sounder and Radar Capabilities for a Wide Range of Boats

SI-TEX Marine Electronics has added two new-for-2013 multi-function navigation systems to its product lineup, providing a wide range of recreational and light commercial vessels with an affordable, reliable navigation solution based on proven SI-TEX technology.



Both the 7" display SNS-700 and 10.4" display SNS-1100 are packed with features and provide boaters with important C-MAP MAX charting capabilities like programmable anti-grounding, flashing nav aids and aerial imagery, along with dual-frequency fishfinding and color radar (when matched with optional SI-TEX MDS-1, MDS-8 or MDS-9 Radar Scanners). Both systems also provide the latest AIS integration software, allowing for simple integration with SI-TEX Metadata AIS Black Box modules and practical, easy-to-use AIS chart overlay functions. Both units can easily navigate in Loran TD mode — a big advantage for serious anglers who have their fishing spots saved this way.

The compact SNS-700 features a high-definition WVGA color LCD display that is sunlight viewable. With a choice of internal or external GPS antenna and optional built-in 600W dual frequency echosounder, the SNS-700 is an ideal choice for small to medium sized sailboats, cruisers and fishing boats. This IP67 waterproof rated unit can mount practically anywhere on any boat, yet it doesn't skimp on big features — like the ability to store 10,000 waypoints/marks, 50 routes of up to 50 waypoints each and 10,000 trackpoints. It also features a composite video input, for the ability to monitor engine room, on-deck or underwater cameras at the helm.

The SNS-1100 features an external GPS antenna and sunlight viewable SVGA color LCD display that can serve as a bridge centerpiece for mid-to large-sized cruisers, trawlers and sportfishers. Like the SNS-700, the SNS-1100 is IP67 waterproof rated and stores 10,000 waypoints/marks, 50 routes of 50 waypoints each and 10,000 trackpoints. Connecting the SNS-1100 with SI-TEX's powerful dual-frequency black box sounder module and MDS Radar Scanner gives boaters a powerful all-in-one solution with plenty of display room for split-screen presentations. The SNS-1100 also boasts two composite video inputs and a VGA video output for easy integration with cameras, entertainment and other onboard electronics.

-more-

25 Enterprise Zone Drive, Suite 2  
Riverhead, NY 11901  
(631) 996-2690  
[www.si-tex.com](http://www.si-tex.com)



---

## SI-TEX SNS-700 and SNS-1100/Page 2

For more information on the new SNS-700 and SNS-1100 multi-function navigators — or the company's full line of sounders, autopilots, radar, chartplotters, AIS and other premium quality electronics for 2013 — visit an authorized SI-TEX dealer or contact SI-TEX at 25 Enterprise Zone Drive, Suite 2, Riverhead, NY 11901. Telephone: (631) 996-2690. Website: [www.si-tex.com](http://www.si-tex.com).

Base MSRP for SNS-700            \$1,099

Base MSRP for SNS-1100        \$2,099

###