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SI-TEX MARINE ELECTRONICS CELEBRATES 40TH ANNIVERSARY, LAUNCHES NEW WEBSITE FOR SI-TEX AND KODEN PRODUCTS

Meeting The Needs of Mariners Since 1975

For four decades, mariners around the world have trusted SI-TEX Marine Electronics to deliver proven technology and rugged, reliable marine electronics that perform in real-world conditions. Whether it's for a hard-working commercial boat, sportfishing yacht, inshore skiff, power cruiser or sailing vessel, SI-TEX offers a variety of proven products for the job.



Today, SI-TEX offers a full line of electronics including professional-grade radar systems, high-performance sonar, MFD chartplotter/sounder/radars, precision GPS navigation systems, heading sensors, autopilots, VHF communications and more. Every SI-TEX product is backed by the company's 2-Year Warranty and Long Island, New York-based Service Department for peace of mind and rapid customer service response.

The SI-TEX reputation is built on its people, as well as its products.. SI-TEX Marine Electronics President Ted Bodtmann has been with SI-TEX since the start, beginning his industry career in 1967 with Ra-Com Electronics before moving over to SI-TEX. SI-TEX Vice President of Sales Allen Schneider has worked in the marine electronics industry since 1973. He first joined SI-TEX in 1985 as Northeast Sales Manager and was at Simrad/Navico from 1998 until 2008. Allen re-joined SI-TEX when they opened the company's current headquarters in Long Island, New York in 2009, and has played an instrumental role in the company's recent success and growth.

Service Manager Chuck Finch is another integral member of the SI-TEX team, bringing with him a wealth of product, technical and customer experience dating back more than 25 years. During this time, Finch has been a technician, worked as a director for a manufacturer, managed service departments and even opened his own marine electronics dealership. His knowledge of SI-TEX products and dedication to customer satisfaction helps make SI-TEX the company it is.

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In addition to the full roster of SI-TEX products, the company also handles all U.S. sales, service and customer support for leading Japanese marine electronics manufacturer Koden. The Koden brand is recognized around the world for state-of-the-art electronics used in the workboat, high seas, commercial fisheries and river transportation markets. Among its many products are a variety of IMO-Wheelmarked systems engineered for SOLAS-classified vessels.

In conjunction with its 40th Anniversary, SI-TEX Marine Electronics has launched a fully revamped corporate website at www.si-tex.com. This site is designed for easy navigation, helping boaters, mariners and dealers alike get the information they need on both the SI-TEX and Koden product lines. Visitors can quickly download full product catalogs, specification sheets and price lists, and connect with SI-TEX's active social media stream. In keeping with the worldwide interest in and demand for SI-TEX and Koden products, this new site can also be translated into dozens of languages at the touch of a button.

To learn more about the 40-year history of SI-TEX Marine Electronics, or get more information on the company's extensive offerings of SI-TEX and Koden products for recreational and commercial mariners, contact SI-TEX at +1-631-996-2690.

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