

Contact: Ron Ballanti

Strike Zone Communications

ron@strike-zone.net

Cory Lowe Backbone Media

Cory.Lowe@BackboneMedia.net

GRUNDÉNS INTRODUCES WEATHER WATCH BREATHABLE RAINWEAR IN KRYPTEK HIGHLANDER CAMOUFLAGE

Lightweight, Packable Protection Ideal for Fishing, Hunting and Other Outdoor Activities

Grundéns USA has announced an exciting new addition to its Gage Weather Watch line of lightweight, breathable rainwear — newfor-2015 Weather Watch in cutting-edge Kryptek Highlander camouflage. With a jacket, trouser pants and bibs to choose from and a full range of sizes from XS to 5XL, outdoor enthusiasts of all types will find the ideal set for their needs and favorite activities.

The same Grundéns quality that protects Bering Sea crab fishermen in the harshest conditions on Earth will keep sportsmen dry and comfortable while fishing, hunting, camping, or hiking.



Weather Watch garments are engineered to be lightweight, fully waterproof and breathable. 8,000mm waterproofing and 3,000mvp breathability makes this lightweight and durable nylon jacket 100% waterproof to protect wearers against icy rain, wind-driven spray or steamy tropical thunderstorms while allowing perspiration to pass through. Furthermore, Grundéns' Oxford weave ensures optimum wearing comfort, freedom of movement and durability — testament to the company's 90-year tradition of protecting hard-working fishermen and mariners in real-world situations.

New camo Weather Watch bibs feature fully taped seams with adjustable suspenders, leg zippers and leg cuffs for a secure, watertight fit. An inside zippered chest pocket and right leg cargo pocket provide handy storage for outdoor gear and personal items. Weather Watch trouser pants include a sturdy elastic logo belt, Velcro cinch ankles and leg zippers for easy on/off. Two front zippered pockets and a leg cargo pocket provide plenty of storage. Both of these waterproof garments will provide superior comfort and protection whether you're on the deck of a boat or slogging through moisture-laden underbrush.

The Weather Watch camo jacket keeps the upper body dry with fully taped seams, double storm flaps, drop tail adjustable hems and full-sized adjustable hoods with elastic draw string closures. Two large zippered pockets further add to the gear storage capacity of the complete ensemble.

In addition to its performance and durability, the Weather Watch line is known for its affordable pricing. The new camo Weather Watch jacket carries an MSRP of just \$61, while the bibs and pants retail for \$76 and \$59, respectively. As is common with Grundéns products, sizes 3XL to 5XL are priced slightly higher.

To learn more about the new Weather Watch breathable rainwear in Kryptek Highlander camouflage — or the entire line of Grundéns and Gage apparel and accessories for serious outdoorsmen, call Grundéns at 800.323.7327 or visit **www.grundens.com**. For additional media information, contact Ron Ballanti of Strike Zone Communications or Cory Lowe at Backbone Media.

###