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**THE GPS STORE, INC. ADDS NEW MANUFACTURERS, PRODUCTS TO ITS GROWING STABLE**

***Innovative Offerings From FLIR, Rigid Industries, SSi Custom Plastics, Liquid Lites and Lumishore Now Available to Boaters, Along With Expert Advice and Support***

Leading marine electronics retailer The GPS Store, Inc. has added five key manufacturers/product lines to its growing roster of products offered through both its Ocean Isle Beach, North Carolina showroom and popular e-commerce website at [www.thegpsstore.com](http://www.thegpsstore.com).

The GPS Store will now carry the outdoor oriented **FLIR Scout** handheld thermal imaging system along with the popular marine FLIR First Mate handheld. This innovative technology takes FLIR's state-of-the-art thermal imaging technology and puts it in the palm of the user's hands, where it can improve safety at sea and during hunting, hiking and fishing trips in the Great Outdoors.

Also available through The GPS Store are a variety of products from **SSi Custom Plastics**, a leading manufacturer of products for the OEM and aftermarket boating industry. The GPS Store will offer boaters a variety of SSi overhead electronics boxes, radio boxes and other useful marine electronics storage/mounting systems.

Rugged, purpose-built marine LED Spreader lights from **Rigid Industries** have also joined the GPS Store product family. This manufacturer specializes in LED lighting systems engineered for a wide range of tough environments and applications, including marine, military/defense, mining, agriculture and offroad vehicles.

The GPS Store also now carries the innovative Drain Plug LED Light system from **Liquid Lites**. This unique, affordable product turns a vessel's transom drain plug into a bright and effective underwater LED light.

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## Page Two

A full range of underwater LED lighting systems from leading manufacturer **Lumishore** will also now be available through The GPS Store. Lumishore uses proprietary LED technology to develop underwater lighting solutions for all types of vessels, from tenders and RIBs to superyachts.

“We are always looking for new and innovative products to offer our customers,” said Scott Heffernan, Sales Manager for The GPS Store, “but first, they must meet our exacting standards for quality, performance and durability. Whether they come to us in person, on the phone or through our website, boaters expect our NMEA-certified staff to provide products and advice that are top-notch. We’re confident these new product lines will meet boaters’ needs and high expectations, as well as ours,” added Heffernan.

For more information on The GPS Store, Inc., call (800) 477-2611 or visit [www.TheGPSSStore.com](http://www.TheGPSSStore.com).

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